



Jennifer Reitz

*Senior Family Consultant
The Williams Group*

Jennifer's belief is "Your attention is the greatest gift you can offer." Clients value her ability to

build trust quickly, get to the heart of the matter, and her invitational, appreciative approach. As a Master Somatic coach, she uses a proven embodied and linguistic approach to help individuals and teams navigate change. She has a passion for guiding clients to lead and live their lives with a whole-hearted leadership presence. Jennifer's areas of expertise and focus include embodied leadership, mindful presence, and inner fitness.

As a powerful builder of community, Jennifer guides teams to create high-impact, collaborative cultures where people thrive. She designs conversations and practices that support people to dialogue and move more freely in the world in collaboration with others.

Jennifer brings extensive experience in Human Resources Leadership including over ten years at Patagonia where she contributed to the design of a unique corporate culture that continues to positively impact the world today. For over a decade has run a boutique leadership development firm guiding leaders, teams, and organizations in navigating the human side of business for greater effectiveness. She has extensive experience coaching executives and leaders at all levels. Her clients range from Fortune 500 companies to government agencies to non-profits. Jennifer is actively involved in her local community as a Board member serving the social sector in Santa Barbara County.

Jennifer is certified as a Master Somatic Coach from the Strozzi Institute. For nearly a decade, she served as a teacher for the Strozzi Institute for Personal Mastery/Leadership teaching courses including Leadership in Action and the Young Women's School of Embodied Leadership (SOEL).

She is certified as an Executive & Organizational Coach from The Hudson Institute of Santa Barbara and a Professional Certified Coach (PCC) from the International Coaching Federation. She has completed additional certifications through Coaches Rising (The Power of Embodied Transformation), the Greater Good Science Center at US Berkeley (Power of Awareness), and Case Western Reserve University (Change Management). She holds a B.A. from Antioch University.

Jennifer is co-creator of The Relating Game, Deeper Intimacy and More Meaningful Connections for Individuals and Couples (2009). She is co-author of A Princess and Her Garden, A Fable of Awakening and Arrival, Becoming the Queen of Yourself with Patricia R. Adson, Ph.D. (2012). This book won two Silver Nautilus Awards in 2012.

Jennifer is an avid outdoor enthusiast.